



MARK A. WOOLWINE

PROFILE

Name

Mark A. Woolwine

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PROFESSIONAL STATEMENT

Well respected for the ability to take initiative, multitask, and manage projects. A fast learner with excellent organizational, communication, problem solving, and customer service skills. Exceptionally skilled in computers and technology, including all Microsoft Office Suite applications, Articulate Storyline, and Adobe Creative Cloud. Attention to detail, ability to quickly and effectively prioritize, and meet deadlines under pressure. A lifelong learner, frequently learning new skills and techniques.

EDUCATION

- 2012 - 2016 **Masters of Science- Human Resources & Organizational Development**
Concentration in Workplace Learning and Performance
University of Louisville, Louisville KY – Expected Summer 2016
- 2004 - 2006 **Masters of Education- College Student Personnel**
University of Louisville, Louisville KY
- 2000 - 2004 **Bachelor of Arts- Political Science**
Berea College, Berea, KY

EXPERIENCE

- 2009-Present **University of Louisville**
Coordinator & Instructor- GEN 105 & REACH Student Success Seminars
Provides management, support, training, and evaluation for the REACH GEN 105 College Reading program and REACH Student Success Seminars. Serves as GEN 105 Instructor and Seminar Presenter. Designs the curriculum of the GEN 105 classes, Student Success Seminars, presentations, or workshops offered as Student Success Seminars. Prepares reports on the effectiveness of the REACH GEN 105 Program and the REACH Student Success Seminars. Developed 6 online seminars for the REACH Student Success Seminars using Adobe Captivate and Articulate Storyline with over 1100 student completions. Developed videos for the REACH Orientation sessions and REACH online tutoring. Worked with other REACH staff to launch 3 LCD displays throughout REACH using Mac Minis and Chrome Boxes using RiseVision.
- 2006 - 2009 **Western Kentucky University**
Coordinator for Housing and Residence Life
Supervised, trained and evaluated a full-time Assistant Residence Hall Director, a full-time Residence Hall Director, and 8 paraprofessional staff members. Planned and presented residence hall and campus-wide educational programs. Maintained and oversaw residence hall budget for staffing and programming. Participated in ongoing developmental freshman experience program and six-day orientation. Served as Assistant Residence Hall Director Search Committee Chair. Coordinated all administrative functions of hall, including payroll and room change processes, facility, safety and security issues in assigned halls. Provided an active leadership role on departmental and programming committees such as the Professional Staff committee and the Student Staff committee. Adjudicated educational discipline conferences for policy violations. Coordinated sessions for the Dynamic Leadership Institute. Maintained the Residence Hall Association website.



SKILLS

- Adult Learning Theory
- Critical Thinking
- Needs Assessment & Analysis
- Graphics Production
- Instructional Design & Development
- Teaching Methods
- eLearning Design
- Gamification



- Articulate Storyline
- Articulate Studio
- Adobe Captivate
- Adobe Photoshop
- Adobe Illustrator
- Final Cut Pro
- Mac OS X
- MS Office



PRESENTATIONS

College Reading and Learning Association

Woolwine, M.A. (2015, November). *Innovative Learning: Designing E-Learning Study Skills Workshops*. Presentation at the College Reading and Learning Association. Portland, OR.

Kentucky Pedagogicon Conference

Woolwine, M.A. (2015, May). *Integrating Technology into Academic Success*. Presentation at the Kentucky Pedagogicon Conference. Richmond, KY.

Association for the Tutoring Profession (ATP)

Woolwine, M.A. (2014, March). *Integrating Technology into Academic Success*. Presentation at the meeting of the Association for the Tutoring Profession. Nashville, TN.

Kentucky Innovations Conference

Woolwine, M.A. (2013, May). *Engaging Students with Technology*. Presentation at the Kentucky Innovations Conference. Lexington, KY.

Ubiquitous Learning Conference

Woolwine, M.A. (2012, October). *Engaging Students in a Mosaic of Technology*. Presentation at the meeting of the Ubiquitous Learning Conference. Champaign, IL.

Ideas to Action Institute

Woolwine, M.A., Robinson, T., Abboud, M., & Metzger, C. (2012, May) *The Uses of Critical Thinking in Undergraduate Affairs*. Presentation at the University of Louisville Ideas to Action (i2a) Institute. Louisville, KY.

National Association for Developmental Education

Woolwine, M.A. (2012, February). *Engaging Students in a Mosaic of Technology*. Presentation at the meeting of the National Association for Developmental Education. Orlando, FL.

Woolwine, M.A. (2011, February). *Reading Success with Entry Level Courses: GEN 105*. Presentation at the meeting of the National Association for Developmental Education. Washington, D.C.

REFERENCES

Dr. Geoff Bailey

Executive Director, REACH
T: 502-852-8105
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Cathy Leist

Retired
T: 502-271-8621
E: cwleis01@louisville.edu

Carrye Wilkins

Associate Director, REACH
T: 502-852-7434
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PUBLICATIONS

Woolwine, M.A., Leist, C.W., Bays, C.L. (2012). The effects of using a critical thinking scoring rubric to assess undergraduate students' reading skills. *Journal of College Reading and Learning*, 43 (1), pp. 35-43

Woolwine, M.A., Adams, T. (2010). "Understanding Learning Styles to Enhance Your Study Skills." In Adams, T, Rust, L.(eds.), *The Cardinal Experience*. Hayden McNeil, Plymouth, MI. pp. 35-43

PROFESSIONAL AFFILIATIONS

Association for Talent Development- Kentuckiana Chapter

The eLearning Guild- Associate

College Reading and Learning Association

Kentucky Association for Developmental Education

OTHER ACHIEVEMENTS

Adobe Generation Professional: Games Design

Adobe Generation Professional: Graphics & Illustration

Adobe Education Train the Trainer: Creative Cloud